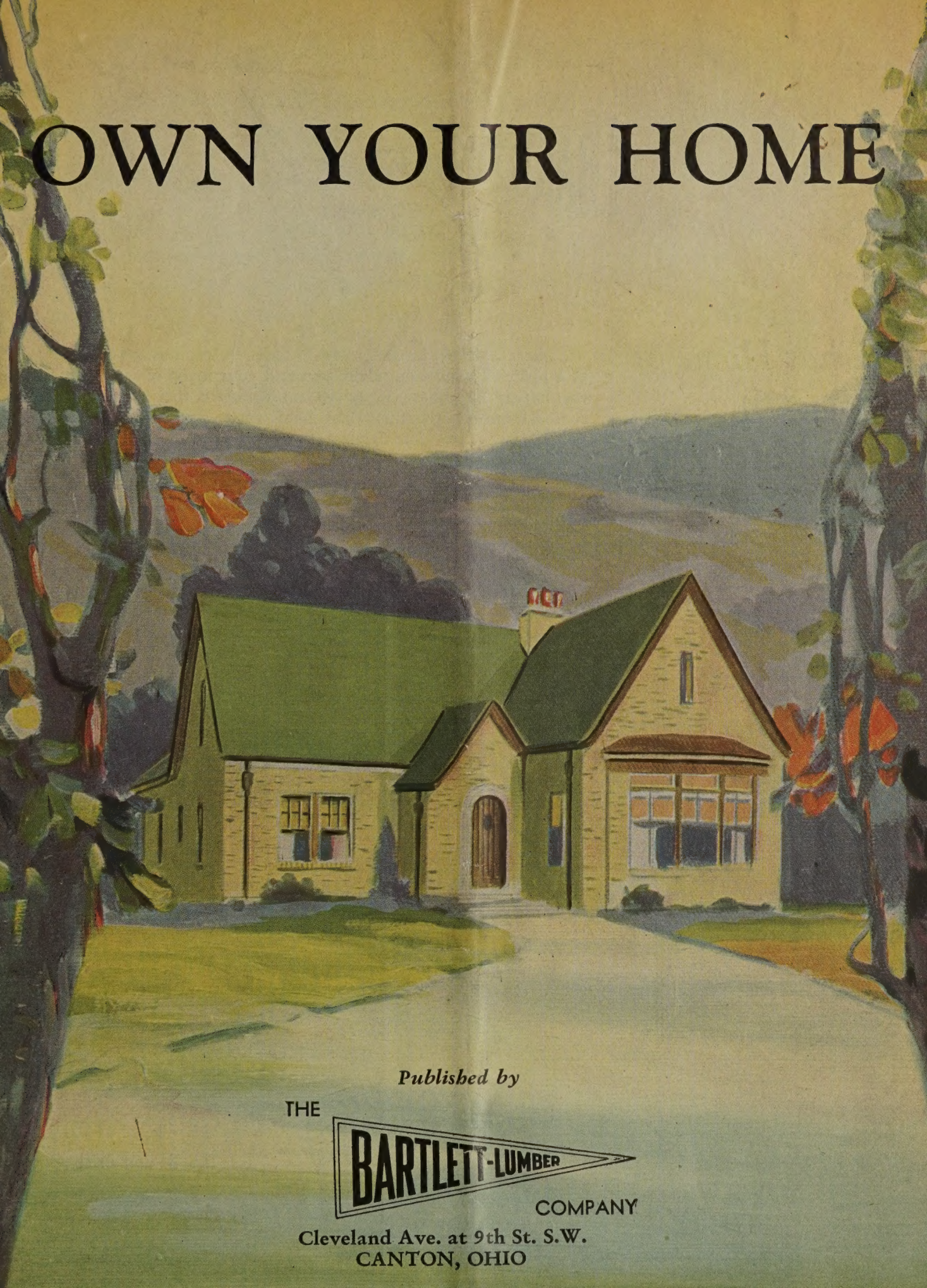
# OWN YOUR HOME



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# *That Home of Your Own--- Build It Now!*

*If you own an old home, have it remodeled— brought up-to-date.*

Too many clinging memories and tender associations to let the old home go forever out of your life. Let us tell you how it can be modernized, at very little expense, to bring fresh beauty, time-saving conveniences, and added joys and comforts.

There is magic in that word "Home." It summons thoughts of a place all your own where you and your loved ones can enjoy the lasting happiness, security and comfort that certainly no rented house or apartment can give. Home, the place supreme, where you forget your cares and business problems, and find the truest joys of life!

Make that home a reality. A firm resolve, the stamina to "follow through," and proud ownership is yours. We will willingly help you achieve it.

In these pages are shown illustrations of homes in natural colors which should prove suggestive. Or, better still, ask for free copy of our new book featuring scores of modest beautiful, refined homes, inexpensive to build.

Let's talk together over possibilities. We can give you the benefit of many years' experience in home-building. Let us make helpful recommendations, secure plans, estimate the costs, and tell you of economical short cuts in attaining your ambition. We put you in touch with dependable contractors, and, if you wish, supervise the construction throughout. If need be, we will assist also in financing your new home.

We employ no spell-binding salesmen; we tolerate no high-pressure methods. Ours is a *service* to home lovers that will prove of mutual profit. A full investigation will not obligate you in the least.

Come in any time; or have one of our well-informed representatives call. Why not make up your mind to do it today?

THE BARTLETT LUMBER COMPANY

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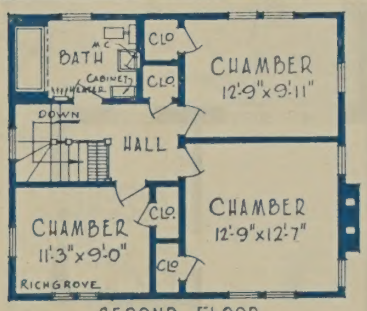
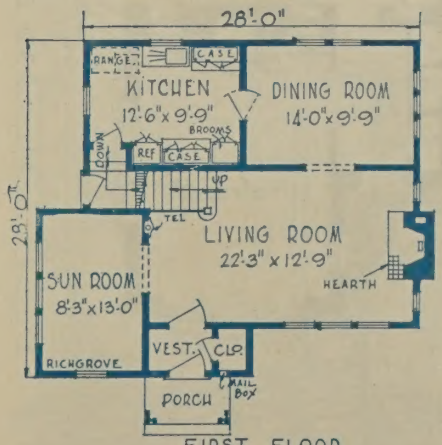
# *The* RICHGROVE

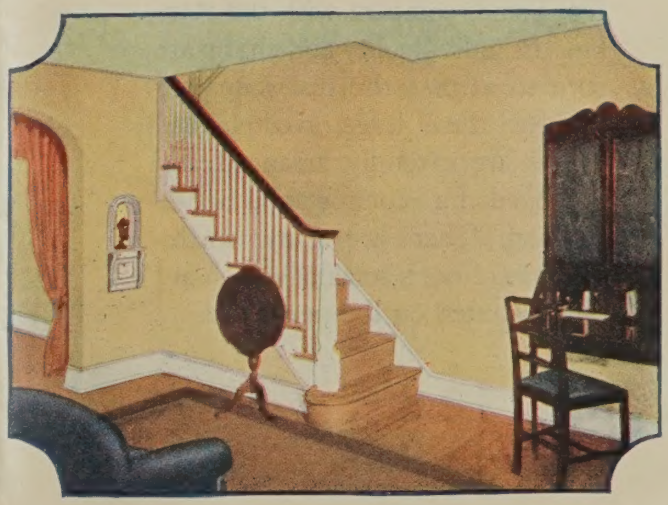
A quiet, restful charm and cheerful hospitality distinguishes this Colonial home. The large living room with fireplace and plenty of windows, the healthful sunroom and the modern kitchen are usually appreciated. All rooms are planned for the utmost in convenience and comfort. Size is 28 feet wide by 28 feet deep.




SECOND FLOOR




FIRST FLOOR

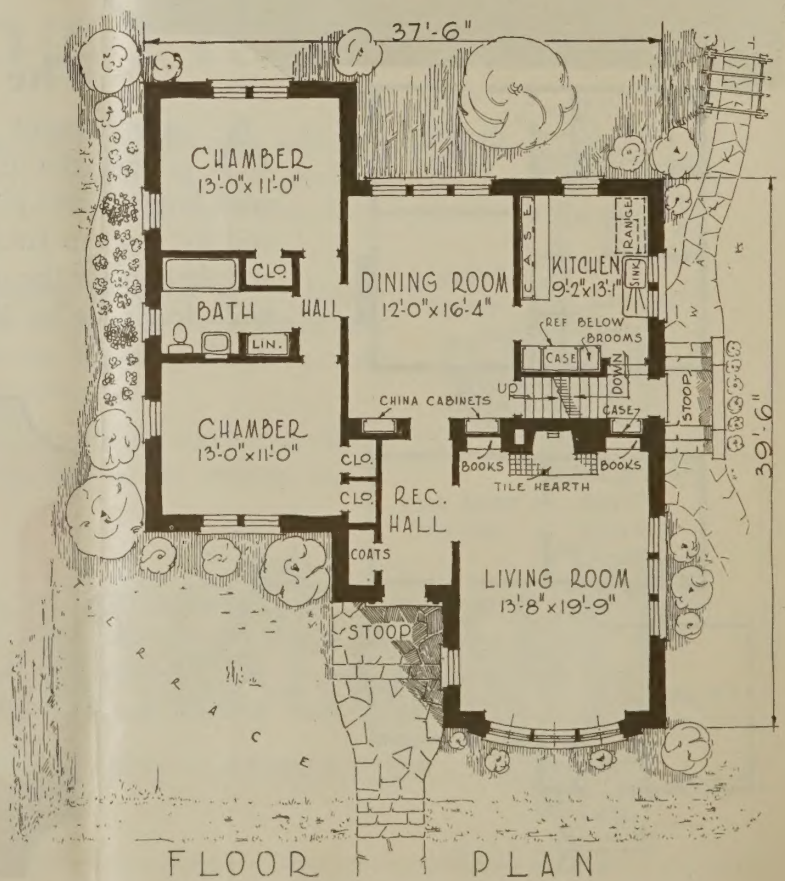


A corner of the living room showing the Colonial stair and the built-in telephone cabinet.

# OUR FRONT COVER DESIGN

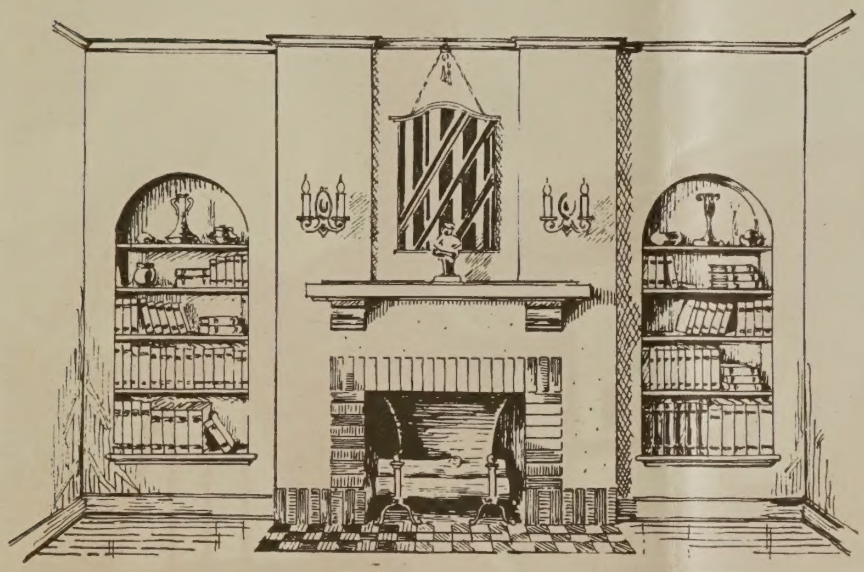
## *The* RANKIN

THIS attractive home is portrayed in color on the front cover. For attractiveness of exterior and arrangement of interior, few homes compare with the Rankin. Its individuality and charm are sure to attract the discriminating builder. Five large, well-planned rooms are carefully arranged and equipped for comfortable housekeeping. There are many worthy features of note, some of which are illustrated on the next page.

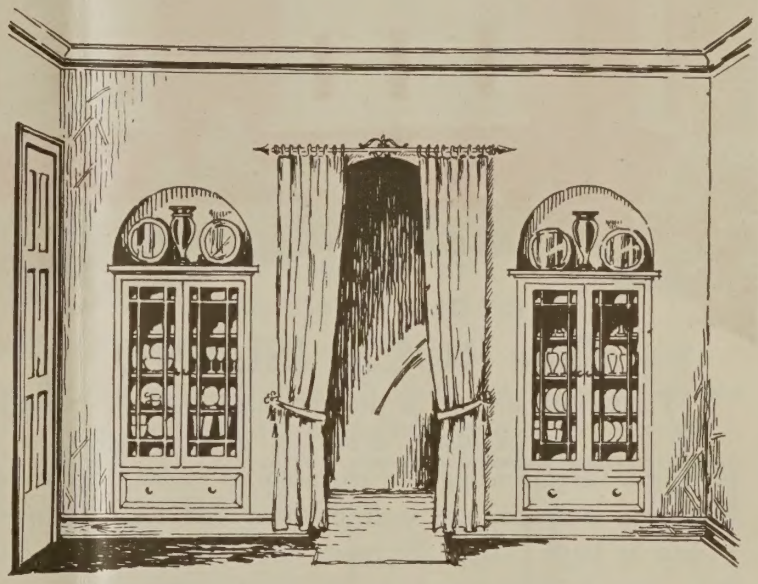



FLOOR PLAN

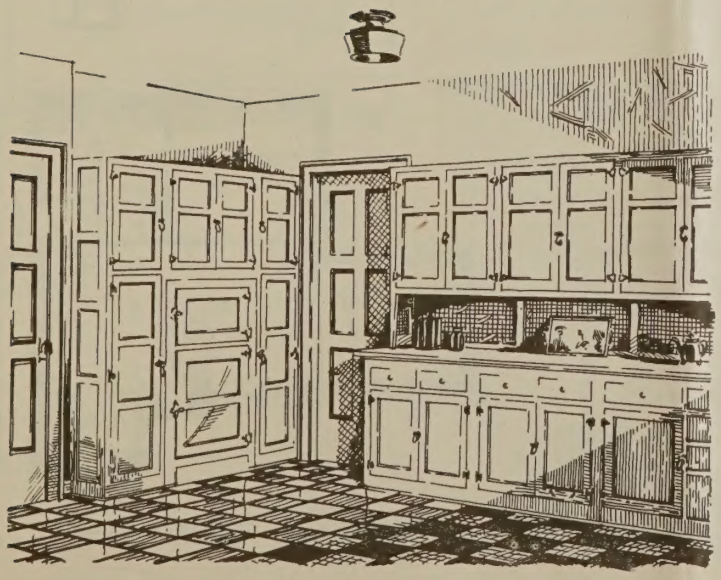
# Special Features of "*The* RANKIN"



A view of the living room showing the cheerful fireplace flanked on each side with arched recesses in which are placed open book shelves. The mantel shelf is unique and exclusive.



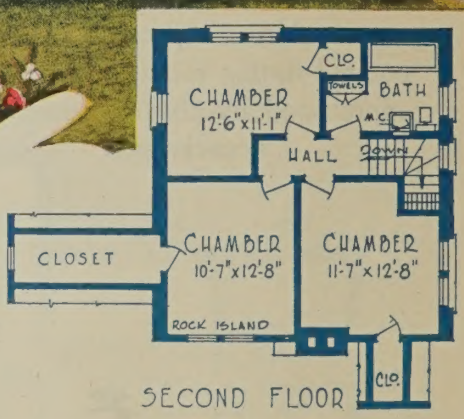
The same arch effect is carried out with the china cases in the dining room as was used in the living room. Also a spacious well appointed dining room is sure to be appreciated by the discriminating housekeeper.



And here is the kitchen which in importance to good housekeeping ranks at the top. Cabinets, work tables and utility cases are all provided and conveniently located. This model kitchen has plenty of windows so necessary for light and ventilation.

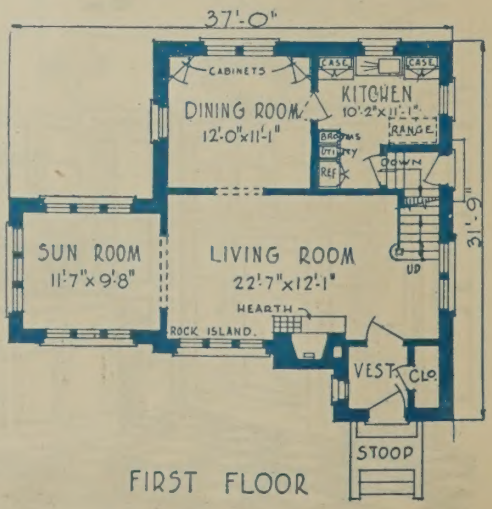
# *The* ROCK ISLAND

"VERY attractive," is the exclamation of the passerby. Rich in exclusive detail, it is so designed as to present a very pleasing and harmonious home. Six rooms, bath and sunroom are well planned and fully equipped. Plenty of large closets are provided. The kitchen is modern. Size is 37 feet wide by 31 feet 9 inches deep.




SECOND FLOOR

View of the dining room showing attractive corner china cabinets.

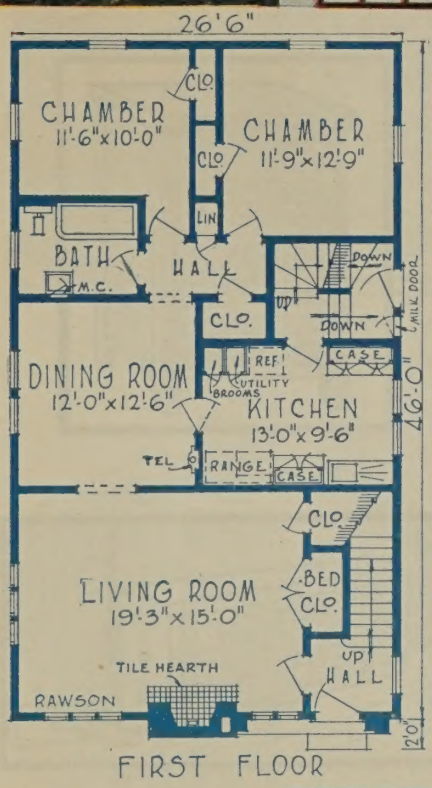



FIRST FLOOR

# *The* RAWSON

## A HOME FOR TWO FAMILIES

UNUSUALLY attractive and well designed this two-family home has the appearance of an individual home of the better type. Each floor has five large, well located rooms complete with plenty of closets. The kitchens are particularly well arranged. Disappearing beds can be operated from the living room closet. Size is 26 feet 6 inches wide by 46 feet deep.

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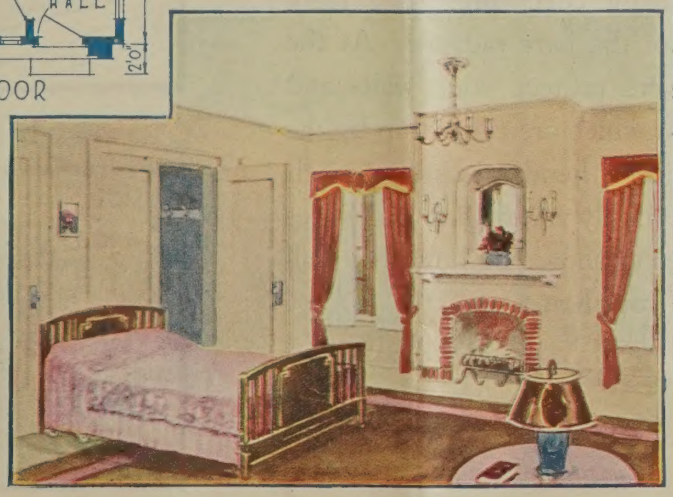
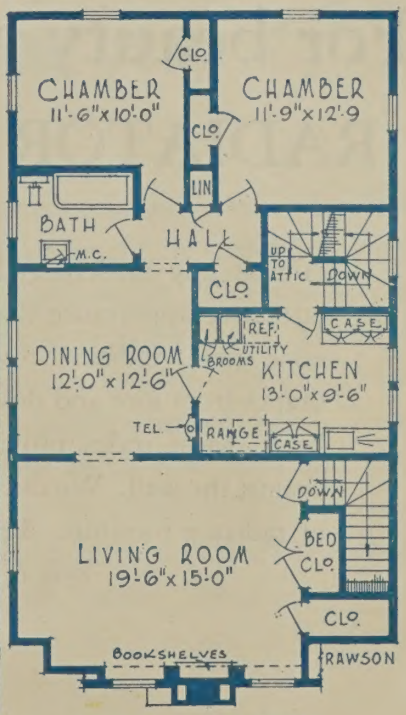


A view of the living room with disappearing bed ready for use.

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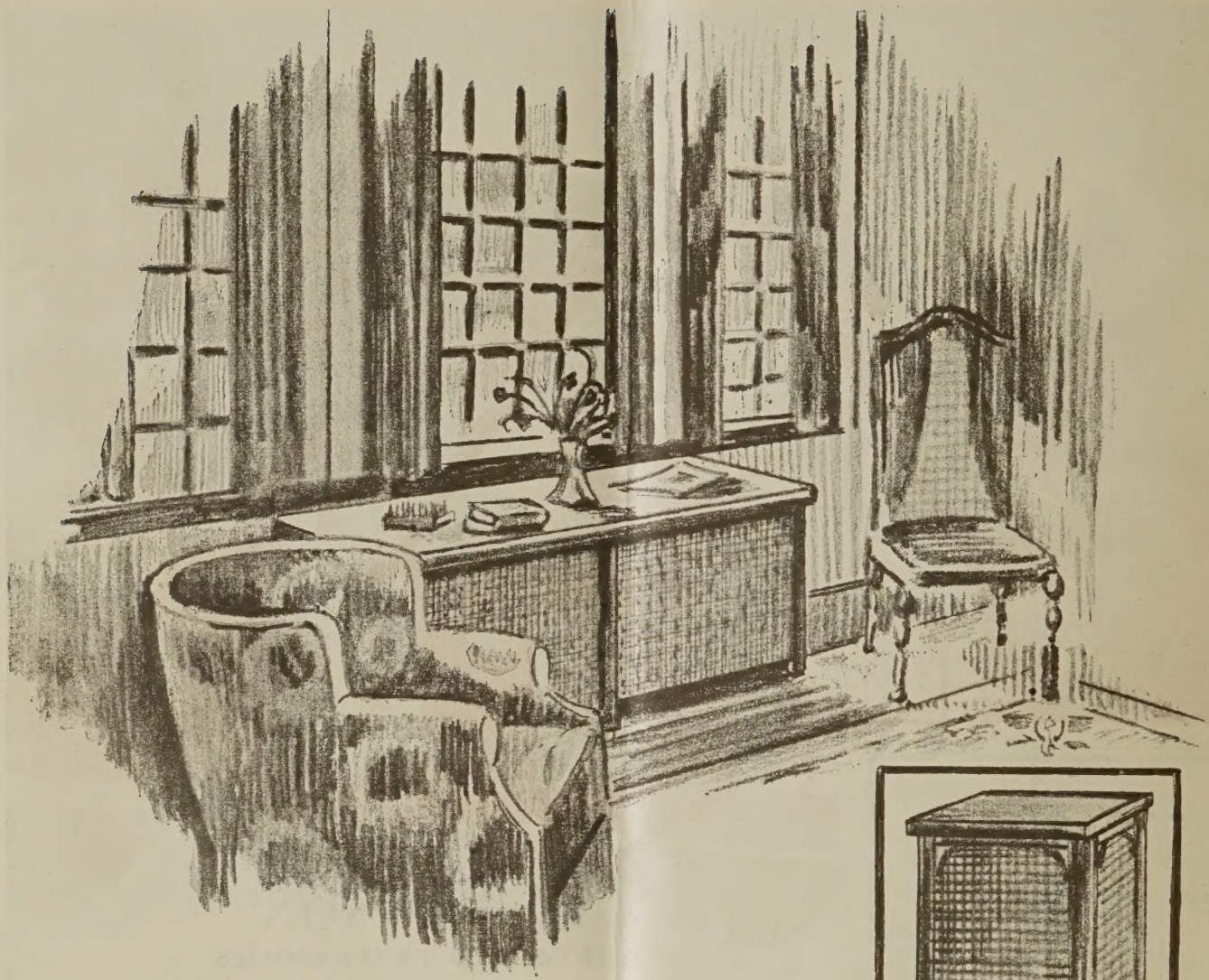
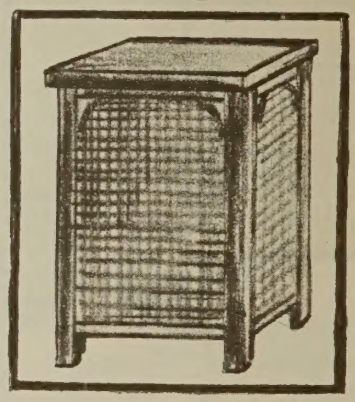
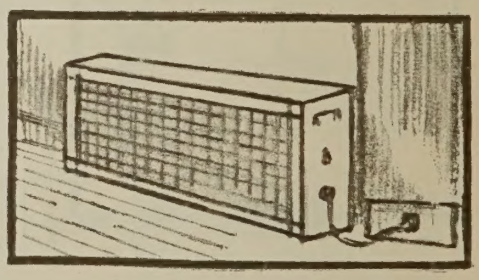


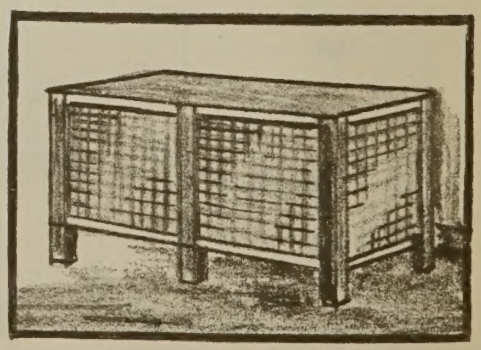


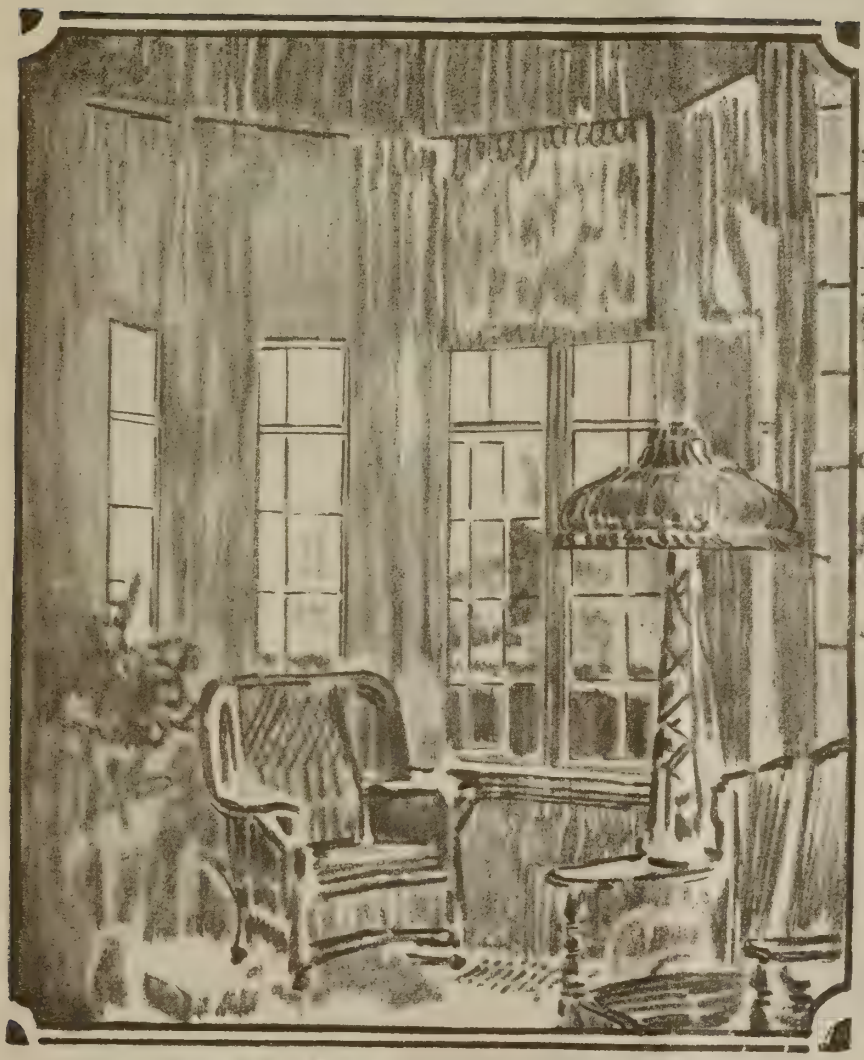
# For beauty and utility:

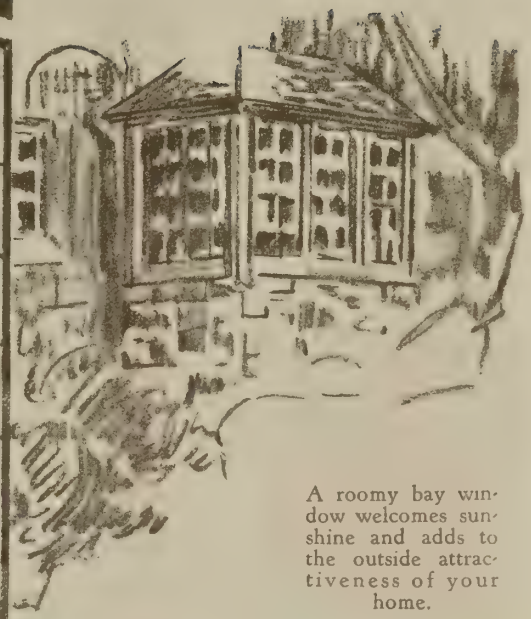
## RADIATOR FURNITURE



Almost any modern radiator cover presents a more attractive appearance than the bare radiator. At the same time, radiator covers protect your walls and drapes from soot and dust which are carried up by the heat. Most styles provide a handy decorative shelf against the wall. We can supply you with several styles of radiator furniture. Let us show you how they will look in your home.

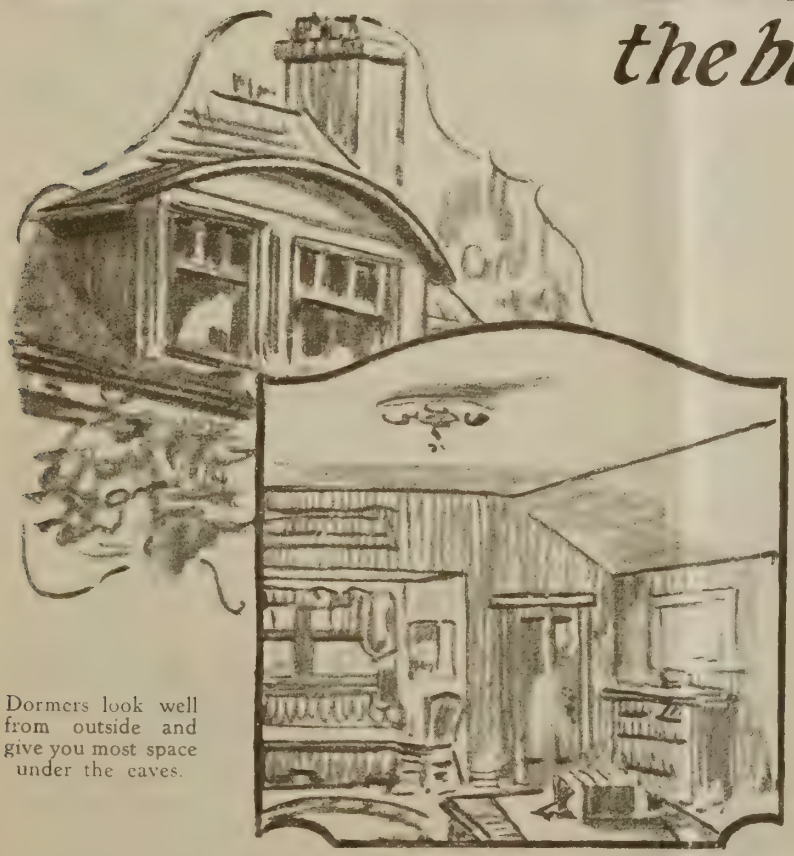






A roomy bay window welcomes sunshine and adds to the outside attractiveness of your home.

# *Do your plans include all the bays and dormers you need?*

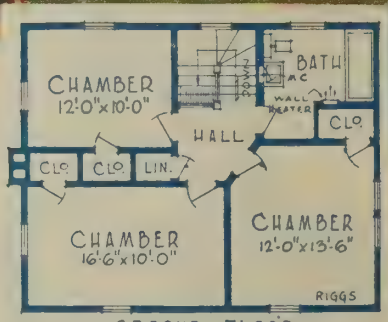


Dormers look well from outside and give you most space under the eaves.

When a bay or dormer window is added as an afterthought, it sometimes **looks** like an afterthought. The best way is to be sure your plans include plenty of windows of every kind. You can't have too much sunshine and daylight! These illustrations show how bays and dormers add to the roominess of your home. You can see, too, how attractive they are from the outside. Make no mistake — it pays to have plenty of windows.

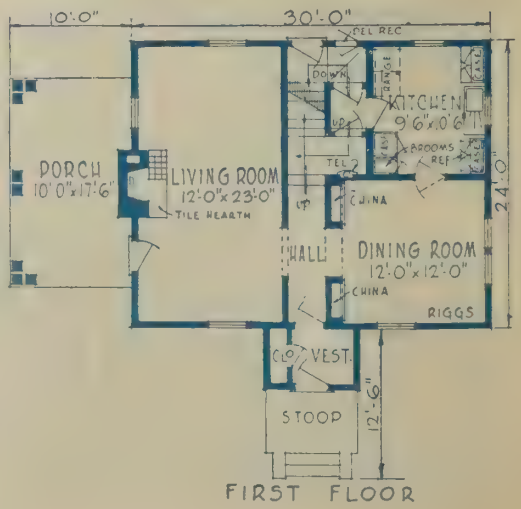
# *The* RIGGS

A popular example of a square house design. The exterior is effectively designed along Colonial lines and is appropriate to any good neighborhood. This type of home offers more space and larger rooms for the amount expended. Interior rooms are all equipped in modern manner. Size is 30 feet wide by 24 feet deep.

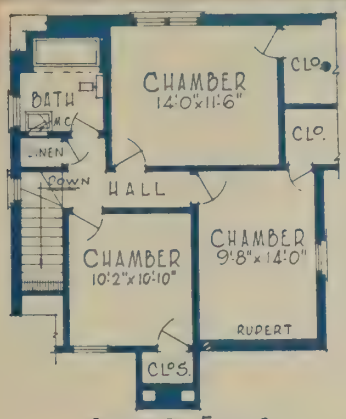



SECOND FLOOR

View in the modern kitchen, showing sink between utility cabinets.




FIRST FLOOR

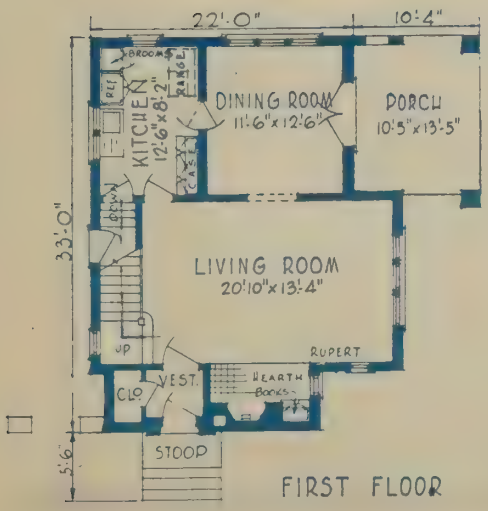



SECOND FLOOR

# *The* RUPERT

MANY interesting roof angles give the necessary distinction. A recessed chimney also adds effectiveness to this splendid home of face brick. The floor plan deserves a thorough examination. Note the large closets and modern equipment. Size is 32 feet 4 inches wide by 33 feet deep.

Lawns, gardens and landscape benefit by the use of pergolas and rose arbors




FIRST FLOOR

# *All ready to move in!*

We hope that when your home is finished and the last workman has left, you will be as proud of the result as we are.

You may be assured in advance that we will be proud to furnish materials and do our part in the building of your home.

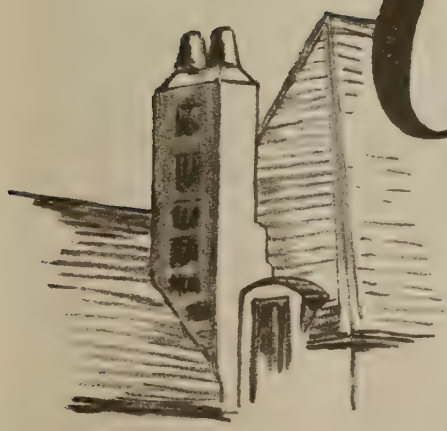
Our building plans are complete. You can visualize in advance just what your new home will be like in every detail. Our materials are all carefully chosen and fully inspected.

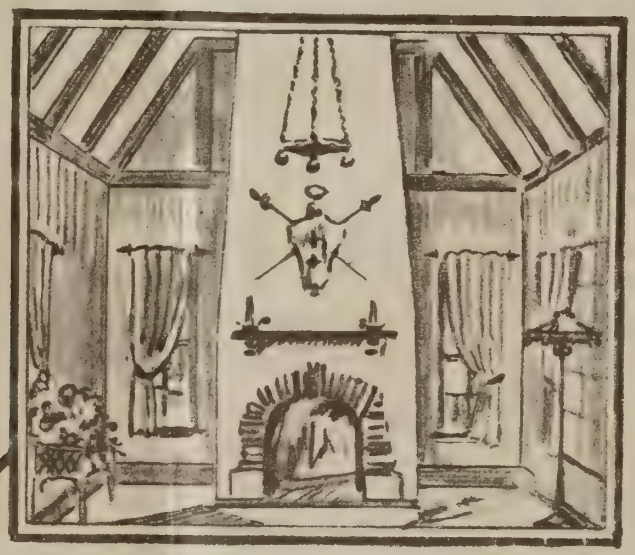
At every stage in building, we closely watch the progress and check the construction with the approved plans. We find that it is good business for us to avoid any misunderstandings and to keep all our promises. We do not intend to have a single customer of ours dissatisfied, even in the smallest way.

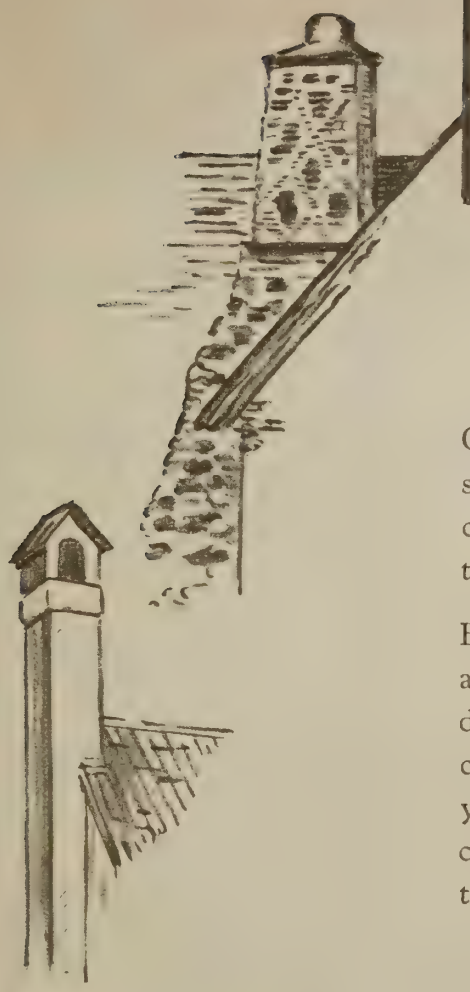
We take this opportunity to make you our solemn pledge . . . to protect your interests in all phases of our relations and to do our level best to please you in every possible way.

# *Chimneys*

## Inside and Out





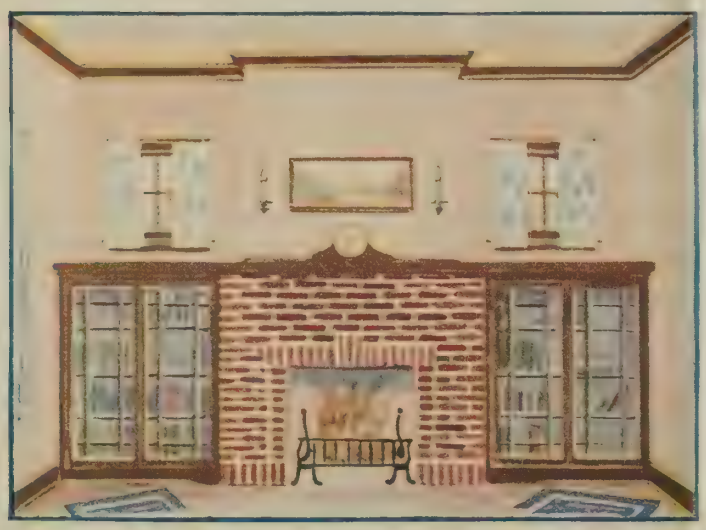


Chimneys do double duty. They dress up the outside of a house, and indoors they make possible the cozy fireplace which brings complete perfection to the living room as shown in above illustration.

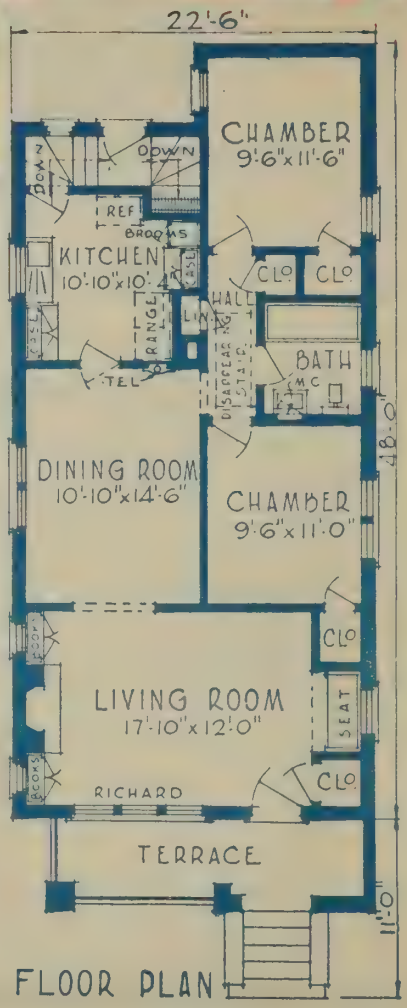
Build your chimney for the attractiveness it provides and for the comfort of the fireplace it furnishes. But do not overlook the factors of safety and economy in chimney construction. You can save fuel by building your chimney properly. And you can eliminate chimney fire hazards if you are careful in the selection of your material, workmanship and location.

# *The* RICHARD

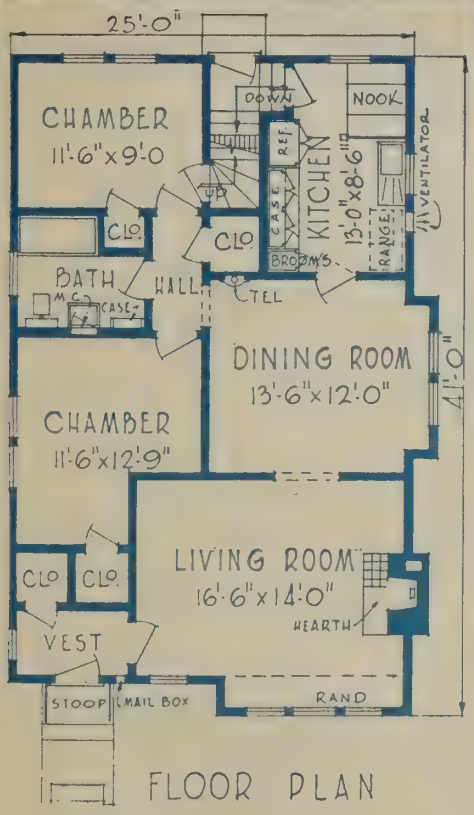
A modern home in face brick, stucco and shingles, that is permanent, appealing and exceedingly livable. The arched entrance and terrace are effective and inviting. This design is complete with most modern equipment. The attic is utilized by the use of a disappearing stair. Size is 20 feet 6 inches wide by 48 feet deep.



End view of living room. Note the splendid combination mantel shelf and bookcases.




FLOOR PLAN




FLOOR PLAN

# The RAND

THE bungalow is a pleasing innovation for the housewife. She saves many steps which of course can lessen her housework. And when all rooms are well planned and modern, what more could the family desire? A most practical kitchen is provided with all utility conveniences. Size is 25 feet wide by 41 feet deep.

Harmony in house and garage design is always desired by the discriminating.

# MODERNIZE

YOUR HOME
INSIDE & OUT

***Modern Improvements***
***New Beauty***
***Up-to-date Conveniences***
***Greater Comfort***

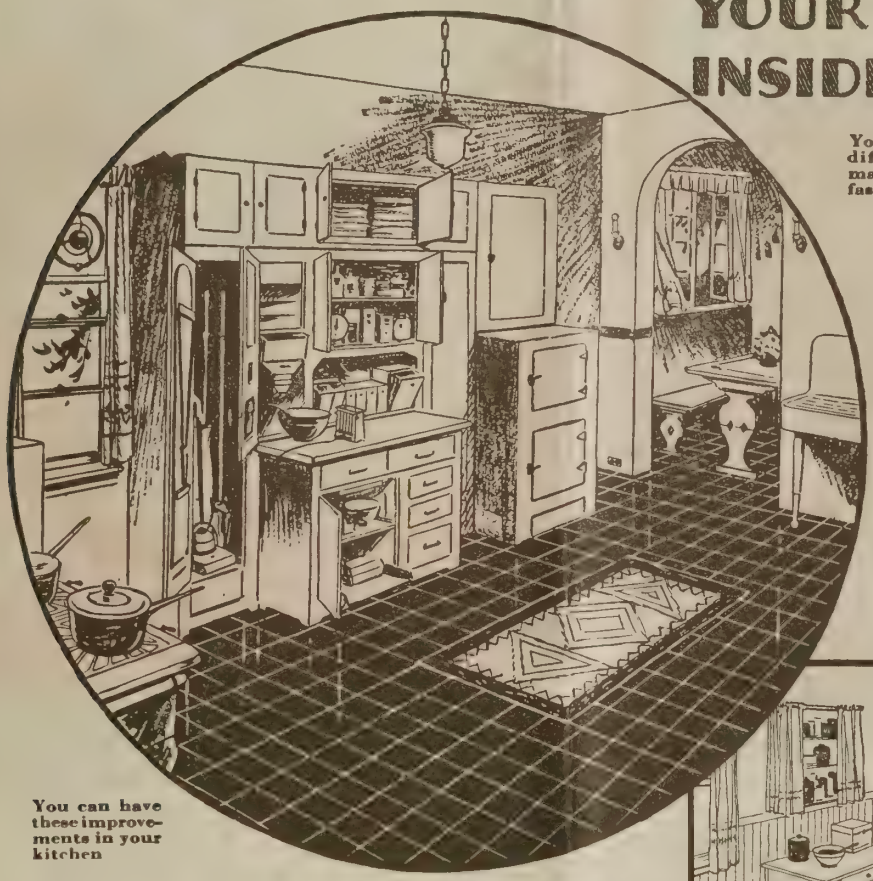
PROPERTY values are greatly increased through Modernizing. Old houses are crowned with new charm. Familiar old gardens are being landscaped. Out-of-fashion exteriors and interiors are being brought up to date with modern improvements, comforts and conveniences. . . Modernizing, on a small or large scale, is making big differences in home life, happiness, health and prosperity. You can reap these benefits as thousands of owners are doing.

Whether you do much or little modernizing, you'll find that it pays, in dollars and cents added property value, in comfort, convenience and pride of ownership. Let's talk it over.

No obligation. Consultation free. Phone, write or call on us today.

# MODERNIZE

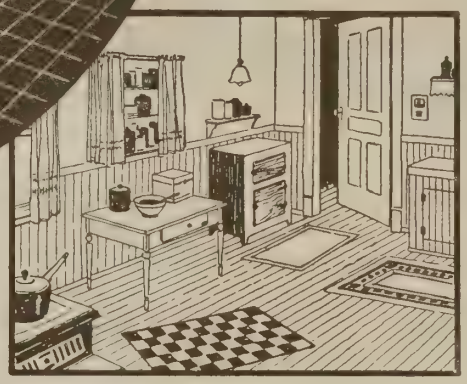
## YOUR HOME INSIDE & OUT



You will be surprised what a big difference Modernizing will make in your home. The old-fashioned exterior can be done over in modern style, to suit your own individual taste. Inside, the rooms can be quickly and easily transformed—beauty and comfort and value added that will far overshadow the comparatively small cost of Modernizing.

We will help you plan, advise and guide you.

You can have these improvements in your kitchen

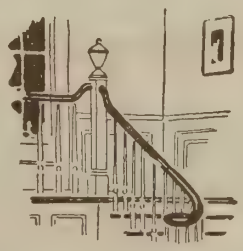


# Home comforts

## *and conveniences add to the joy of living .... increase property values*

Ornamental fencing and landscaping beautifies exteriors.

MODERN kitchens are half the size of the old fashioned kitchens—and ten times as attractive and convenient! Your kitchen can be a joy—Modernizing will make it so at surprisingly small cost. It can be rearranged to save steps and economize space. Up-to-date conveniences, attractive cabinets, floor coverings, a sparkling new stove, a built-in breakfast nook—any or all of these things are part of Modernizing your home. Throughout the house, from roof to cellar, Modernizing replaces ugliness with beauty, converts cramped quarters into spacious rooms and hallways, transforms the old stairway, the old bathroom, the old veranda, the old lighting fixtures—brings the fresh, the clean and the new which adds zest and happiness to life.

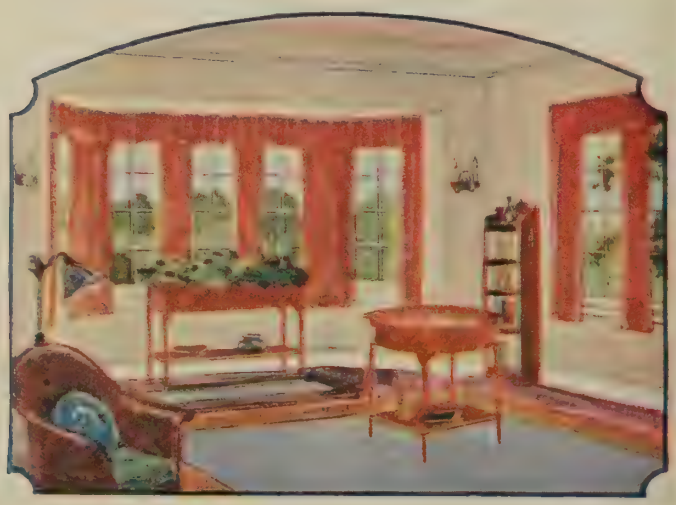


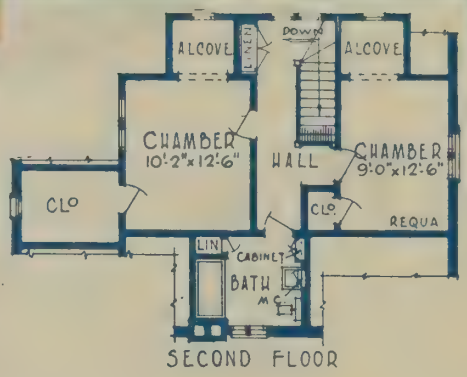
A modern stairway with graceful balustrade.

# *The* REQUA

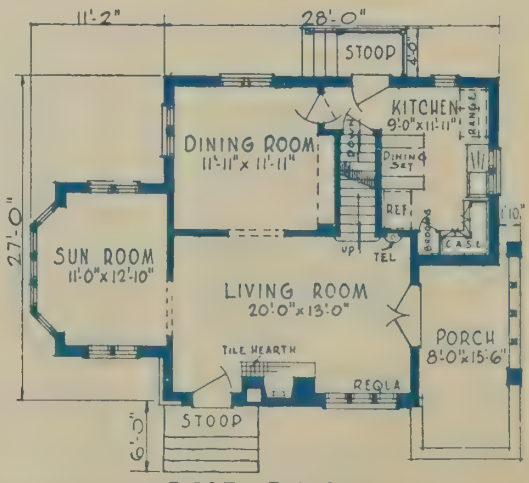
THE Requa possesses taste and distinction. The unique chimney and bricked-in porch at the side are exclusive. The six large rooms are well planned. Chambers are provided with private alcoves and large closets. Model kitchen conveniences are provided. Size is 39 feet 2 inches wide by 27 feet deep.

The pleasing picture below is an interior view of the cheerful and livable sunroom.

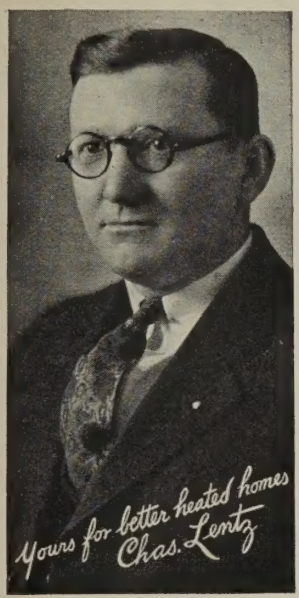




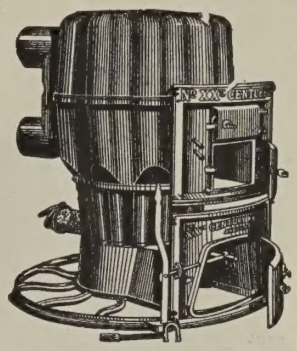

SECOND FLOOR




FIRST FLOOR




# *Lentz* with his XX Century FURNACE



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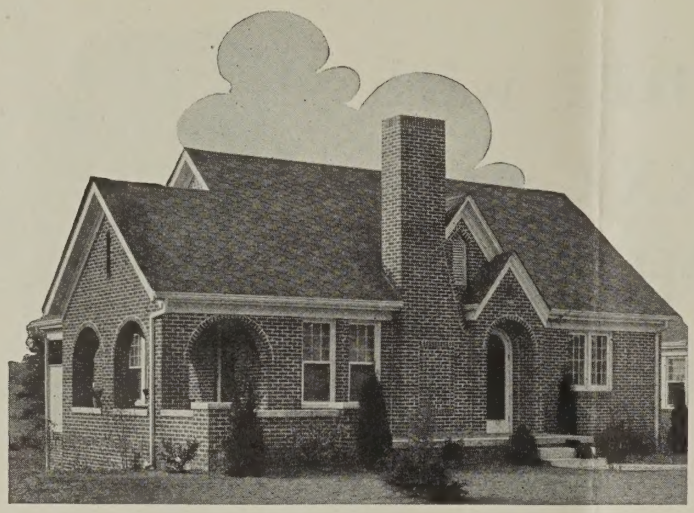

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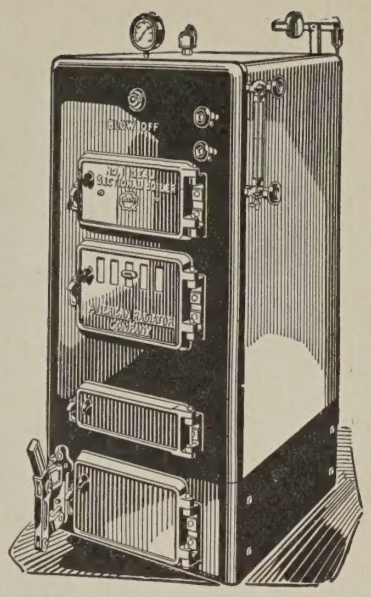

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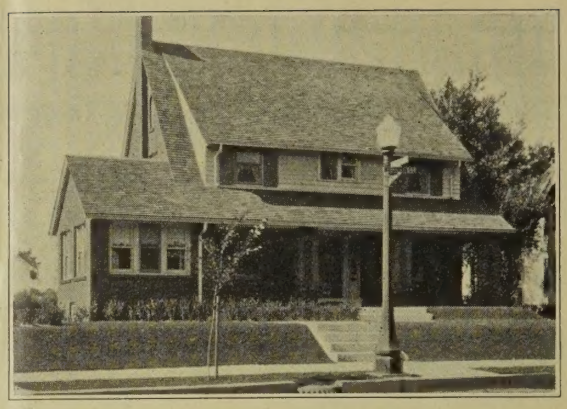

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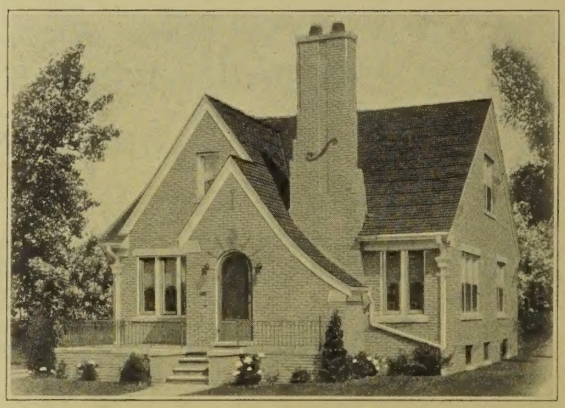

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